Kathryn von Grey

301 10th St. NE, Unit 5 • Atlanta, GA 30309 • (770) 990-7645 • ksabinevg@gmail.com

Design + Media Student

*Georgia Tech student with a focus on interaction design, media and marketing*

Inquisitive, driven, tech-savvy student with skills in UX design and research, analytics, project management, and coding. *Key skills include:*

|  |  |
| --- | --- |
| * UX Research * Adobe Creative Suite + Figma * Personas and User Journeys | * Programming (Java/Python/HTML/JS/etc.) * Wireframing * Hi-fi Prototyping |

EDUCATION

**GEORGIA INSTITUTE OF TECHNOLOGY**, Atlanta, GA.

*Bachelor of Media and Communications, Minor in Computing and Business*

Ivan Allen College of Liberal Arts, expected graduation May 2021

PROFESSIONAL EXPERIENCE

**Global Payments - Atlanta, GA**

February 2021 - May 2021

*UI/UX Intern focusing on UX research, iterative prototyping, and design for multiple Global Payments projects.*

* Conducted UX research across Global Payments teams in order to develop personas and user journeys and better inform design decisions for those projects in which I was a design lead.
* Had daily standup calls with cross functional teams in order to display, receive feedback for, and overall strengthen my designs, from wireframes to hi-fi prototypes.
* In creating new and improving existing designs, I referenced Global Payment’s design system, Index, in order to standardize designs across GP products and increase branding consistency.

**NURYL - Atlanta, GA**

June 2019 - February 2021

*UI/UX Consultant for Nuryl’s mobile baby brain training app and website focused on usability testing and user research.*

* Conducted usability testing and data analysis to aid in my redesign of the app’s website by defining both design and business requirements.
* Improved communication between software and marketing teams by acting as a communication liaison in order to organize requirements on both ends and systemize efforts to meet production goals.
* Analyzed user data in order to create targeted social media content and shape marketing campaigns to increase the overall traffic to the app across the launch of 2 app generations.

LEADERSHIP & COMMUNITY INVOLVEMENT

**Defend Our Future Atlanta, GA**

*Artist and Music Coordinator* 2016 - 2017

* Organized, marketed, and performed at an event at the Library of Congress to mobilize student leaders to advocate for environmental awareness and action.
* Coordinated social media efforts to promote the event at the Library of Congress as well as Defend Our Future’s initiative to promote environmentally conscious event planning and entertainment infrastructure.

**Stillbrave Atlanta, GA**

*Artist and Music Coordinator* 2015 - 2016

* Supported the organization and artist booking for an event in front of the United States Capitol on the National Mall.
* Performed at several fundraising events to raise money and awareness for non-medical, supportive care for children with cancer and their families.